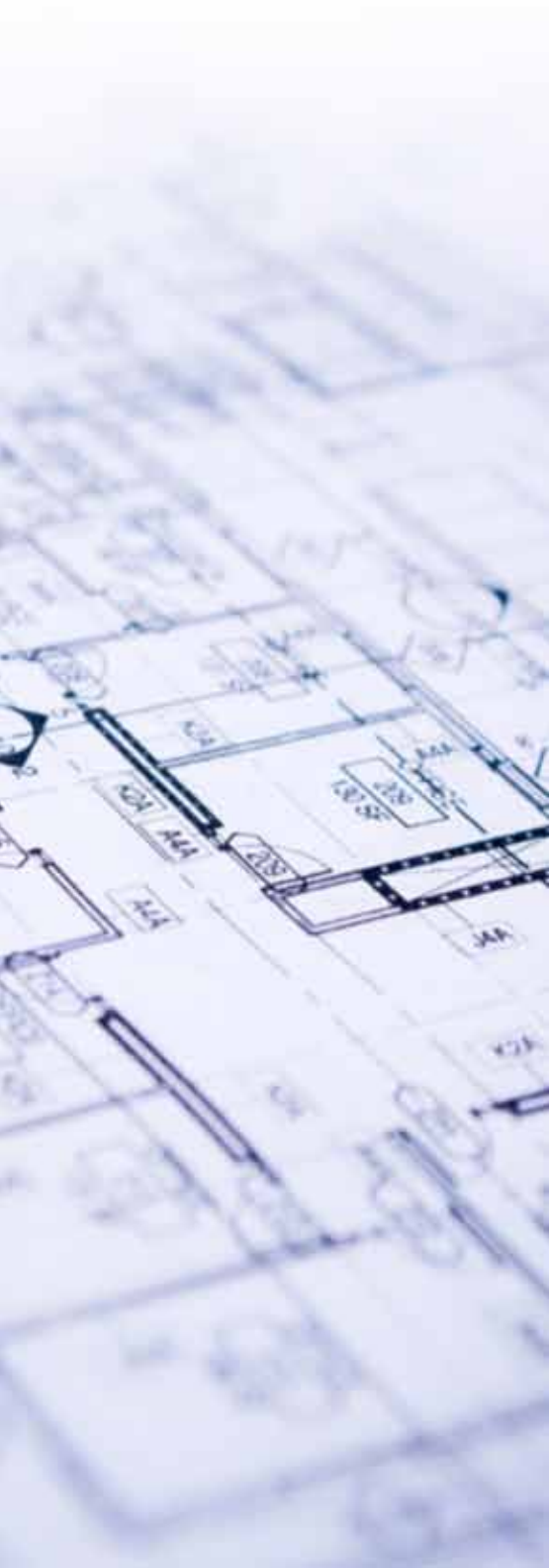




PREFERRED BUILDER
FINANCING
PROGRAM





PROJECT FINANCING DELAYS? YOU'RE NOT ALONE.

Throughout the recession, the construction industry witnessed extreme tightening of bank lending standards. The result? Numerous projects that would traditionally get the green light were put on hold due to a lack of financing availability.

If you have customers with stalled projects, we may be able to help. While our company does not offer direct financing, we have invested in a program designed to put our most valued Builder's customers in touch with a network of direct lenders and resources—providing a new range of funding options that may be the ideal fit for an on-hold project, or one that is seeking an optimized lending solution.

HOW CAN A LOAN-DENIED PROJECT BE APPROVED?

You may ask yourself, “how can a project that’s been rejected by a bank be eligible for financing at a reasonable interest rate?”

What many people do not realize is that most banks have portfolio guidance that restricts the types of loan categories they can lend to. A project application could be denied simply based on industry type—not because the project was an unattractive candidate for a loan.

Our program helps combat this common problem by connecting the right projects with the right type of lending institution. And with the added benefit of pursuing multiple lending alternatives simultaneously, rather than one at a time.

With the Preferred Builder Financing Program, our ultimate goal is to increase the success rate of your planned projects progressing to the construction phase.





Helping Our Builders Succeed

Our primary motivation in sponsoring this program is to equip Builders with value-added services and tools for success. In fact, we do not receive any compensation for successfully financed projects—our reward is that one more steel building project makes it to the construction phase. Participants in the program will enjoy numerous benefits, including:

- **Unique service offering to support your customers' success**
- **Customized loan process to best fit project to available loan products**
- **Expedited SBA processing**
- **Assistance navigating loan programs and required documentation**
- **Flexible financing terms**
- **Low down payments and fixed interest rates in many cases**

FOCUSED FINANCING OPTIONS

The Preferred Builder Financing Program uses experienced lending experts to match up a project with institutions or programs that will optimize funding opportunities while simplifying the loan process. Some key areas of focus include:

- **Individual Project Consultations & Search Assistance**
- **Small Business Administration (SBA) Loans**
- **USDA Business & Industry Loans**
- **Regional & Community Bank Partnerships**
- **Conventional Loans**
- **Owner Occupied Real Estate Commercial Mortgages**
- **Alternative & Private Lending Networks**

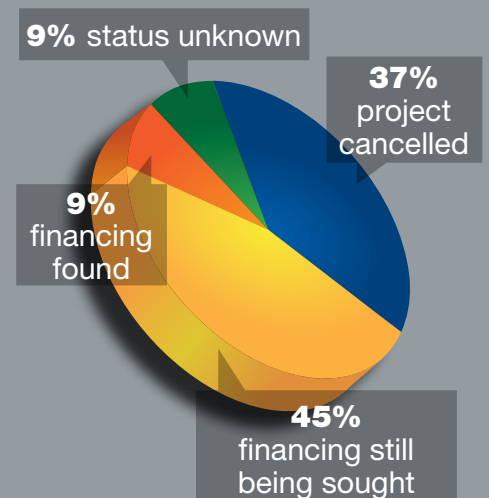
When it comes to construction solutions, there is no “one size fits all” approach. The same is true for identifying the optimal lending source. And whether your project is large and complex, or fast and simple, our number one priority is to broaden your opportunity to bring planned projects to fruition.

CALL YOUR SALES MANAGER FOR AN APPLICATION TODAY

A simple, one-page application is all that is required to participate in this program—which is free and exclusive to our valued Builder network. Call your sales manager for more information today!

DID YOU KNOW?

A recent survey of our Builders found that nearly half of their financing-delayed projects were still seeking funding options.





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